

CHARITABLE BOOKINGS is delighted to announce the **Delicious Fundraiser** as a simple and effective fundraising initiative from which your cause can directly benefit with substantial unrestricted funds. The **Delicious Fundraiser** does not incur any financial risk, requires no upfront cost and minimal effort to incorporate into any of your fundraising activities all year round including:

- On your website
- Volunteers
- Gala dinners *
- Drinks receptions *
- Lectures/Conferences
- Bikerides
- Runs/walks/sky dives/etc
- Corporate staff 'desk to desk'
- Quizzes/bingo nights
- Stands/Roadshows
- Coffee mornings
- Corporate events *

* Ask us for further information about the very effective fundraiser game, 'Cards In The Air'.

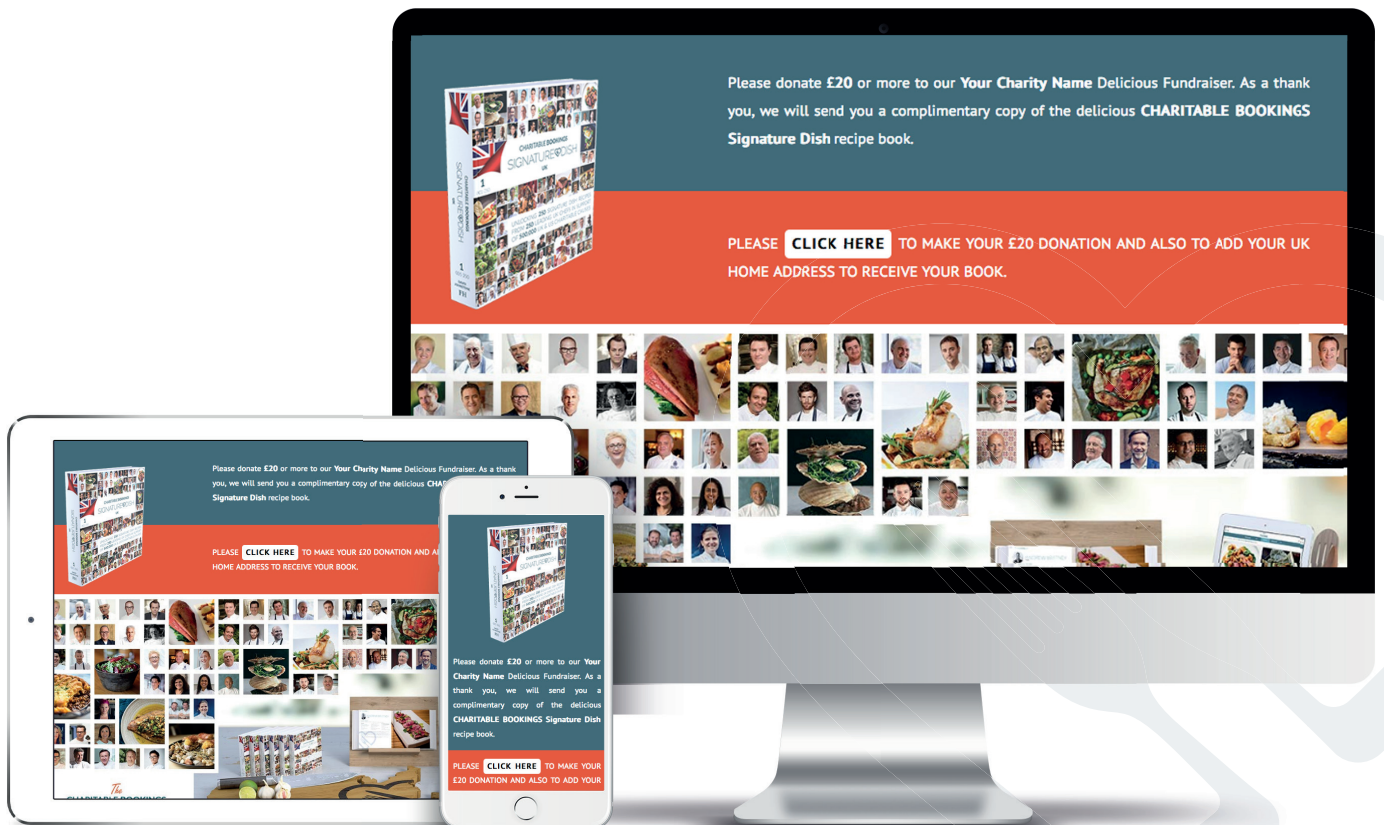
"We raised over £5,000 in unrestricted funds in less than 3 minutes and have a great reason to write to our donors and supporters. Looking forward to our next Delicious Fundraiser"

Alison Baum OBE, CEO Best Beginnings

Step 1:

Create a page Delicious Fundraiser on your website using the supplied artwork, we will brand this page in your colours and create a link to your payment fundraising page.

charitablebookings.com/delicious-fundraiser-assets



Step 2:

- Simply send us your charity logo and we will incorporate it into the artwork of your **Delicious Fundraiser** A5 cards (see below). For events we will have your cards designed, printed and delivered to your office at no cost to you.

Your Charity
Logo

DELICIOUS FUNDRAISER

Please donate \$30 or more to **charity name**. As a thank you, we will send you a complimentary copy of the delicious **CHARITABLE BOOKINGS Signature Dish** recipe book.

Please send my cookbook to:

Name: _____

U.S. Address: _____

Post code: _____

Please tick to allow us to contact you with future offers and information that we believe will be of benefit to you.

Additional cookbooks:

For EVERY additional \$30 in a donation you are kind enough to make we will send you another cookbook for you to gift on to family, friends and colleagues.

Please send me
more cookbooks and contact
me for payment on:

Mobile/Email:

(Your Charity URL).org/delicious-fundraiser

EIN. 1234567

Proudly supported by:
 **CHARITABLE
BOOKINGS**

Front of the A5 card

The CHARITABLE BOOKINGS SIGNATURE DISH Collection

1,500 LEADING CHEFS AND THEIR SIGNATURE DISH RECIPES IN SUPPORT OF OVER 500,000 U.K. & U.S. CHARITABLE CAUSES.

Each of the 6 U.K./U.S. volumes of the CHARITABLE BOOKINGS Signature Dish recipe book collection unlocks 250 mouth-watering main cause dishes from 250 of the leading chefs from the finest restaurants, private members' clubs and 5* hotels across all 50 states of America and throughout the four corners of the United Kingdom.

Each book contains 50 recipes and a unique code that unlocks all 250 on the free CHARITABLE BOOKINGS lifestyle app. When you enter the unique code you will have the opportunity to select a cause close to your heart, from a growing list of over 500,000 U.K. & U.S. registered charities. CHARITABLE BOOKINGS will also make an additional donation to your selected charity at no cost to you.

"The perfect gift for all foodies..."

*"an ingenious culinary
charity initiative"*

THE SUNDAY TIMES
magazine

*"A plethora of internationally-famous chefs
from across the world have contributed
recipes to a gorgeous new cookbook...
a very, very special recipe book"*

COUNTRY LIFE



charitablebookings.com/recipe-books

 **CHARITABLE
BOOKINGS**

Back of the A5 card

Get Started:

- Create Delicious Fundraiser information page on your website linking to your donation of \$30
- Give out the A5 cards to your selected fundraisers and ask donors to fill in their details with a minimum donation of \$30 direct to your cause.
- As a thank you for each \$30 **Delicious Fundraising** donation, the donor will be sent a copy of the **CHARITABLE BOOKINGS** Signature Dish recipe book from you. Each cookbook contains 50 signature dish recipes from the finest chefs from the world's leading restaurants. By entering the unique code found at the front of each book they will unlock all 250 listed recipes on the free **CHARITABLE BOOKINGS** app.
- As and when you require recipe books to send out simply contact your **CHARITABLE BOOKINGS** Charity Fundraiser and request copies at the charity discounted price of \$9 (RRP \$15). These will be sent over to your specified address.
- On receipt of the books, send each copy out along with any other correspondence you may wish to include.

After the \$9 cost of each cookbook, each \$30 donation generates \$21 net of unrestricted funds for you.

All card and guest data are retained solely by you. All books are exempt from VAT.

In addition, your charity will be entitled to a further \$1.50 donation from **CHARITABLE BOOKINGS** for every individual that selects your charity on downloading the app and unlocks the 250 recipes with the unique code found in the recipe book.

Direct benefits of the **Delicious Fundraiser** for your charity include:

- **Zero risk**
- **Adaptable**
- **Totally unique**
- **Zero setup costs**
- **Up and running in a week**
- **Generates funds from day 1**
- **No additional or hidden costs**
- **Can be run locally or nationally**
- **Generates NET substantial revenues**
- **Long term with huge growth potential**
- **Requires minimal staff support and no training**
- **Up to date data collection with no third party involvement**
- **Gives an anticipated reason to send a welcome charity newsletter**
- **Communication with your supporters when each book is sent out**
- **Supporters receive something tangible in return for their donation**
- **Compliments existing fundraisers and enhances all ongoing activity**
- **Direct and instant donations to you with no third party involvement**
- **Can operate as a standalone activity or in conjunction with other appeals**

It couldn't be simpler!

For further information on The **CHARITABLE BOOKINGS** Signature Dish Collection of six recipe books visit: charitablebookings.com/recipe-books



The
CHARITABLE BOOKINGS
 SIGNATURE DISH
 Collection

"The perfect gift for all foodies..."

"A plethora of internationally-famous chefs from across the world have contributed recipes to a gorgeous new cookbook... a very, very special recipe book"

"an ingenious culinary charity initiative"

COUNTRY LIFE

THE SUNDAY TIMES
 magazine



1,500 LEADING CHEFS' SIGNATURE DISH RECIPES FROM 1,500 PREMIER U.K. AND U.S. RESTAURANTS.

Each of the 6 U.K./U.S. volumes of the CHARITABLE BOOKINGS Signature Dish recipe book collection unlocks 250 mouth-watering main course dishes from 250 of the leading chefs from the finest restaurants, private members' clubs and 5* hotels across all 50 states of America and throughout the four corners of the United Kingdom. Each book contains 50 recipes and a unique code that unlocks all 250 on the free CHARITABLE BOOKINGS lifestyle app. When the customer enters the unique code they will also have the opportunity to select a cause close to their heart, from a growing list of over 500,000 U.K. & U.S. registered charities, CHARITABLE BOOKINGS will make a donation of £1 to that cause at no cost to the purchaser.



A selection of the chefs include:

Eric Ripert, Michael White, Emeril Lagasse, Jean Joho, Mark Russo, Christophe De Lellis, Sylvain Delpique, Daniel Boulud, Barbara Lynch, Michael Mina, Costas Spiliadis, Lidia Bastianich, David Burke, Robert Aikens, Masaharu Morimoto, Gabriel Kreuther. Mathew Woolf, Kaleo Adams, Laetitia Rouabah, Bill Dorler, Lou Rossi, Mark Sapienza, Emma Bengtsson, Zach Sato, Kim Canteenwala, Roland Passot, Nicolas Abello, Marc Forgione, Vito Gnazzo, David Amorelli, Arthur Lee, Craig Strong, Fortunado Contra, Dayn Smith, David Standridge, Bill Telepan, David Codney, Patrick O'Connell, Jonathan Insetta, Norman Van Aken, Jonathan Perno, Amy Brandwein, Mike Isabella, Johan Denizot, Daniel Parilla, Dan Silverman, Travis Swikard, Aaron Bludorn, Cameron Woods, Matthew Kenney.

A selection of restaurants include:

Le Bernardin, Vaucluse, Emeril's Delmonico, Everest, Costa di Mare at Wynn Hotel, Joel Robuchon at the MGM Grand, 21 Club, db Bistro, Menton, Boulud Sud, Cafe Boulud, Balthazar, Morimoto, Estiatorio Milos, Tribeca Grill, Tavern62 by David Burke, Gabriel Kreuther, Gramercy Tavern, Minetta Tavern, Forte Dei Marmi, Byblos, Baoli Miami, Zuma Miami, The Clocktower Restaurant, Amangani Grill at the Amangani, Amangiri, Maison Blanche, Guy Savoy Caesar Palace, The Bazaar by Jose Andres, Rainbow Room, Paley, Restaurant Michael Mina, Polo Lounge @ The Beverly Hills Hotel, Benoit New York, Due Mari, The Dining Room at Castle Hill Inn, The Reserve at the Langham, Aquavit, Hotel Wailea, La Folie, L'Appart, Marc Forgione, The Leopard at des Artistes, Harvest on Hudson, Studio at Montage Laguna Beach, Felidia, Houndstooth, Café Clover, Oceana, The Belvedere at The Peninsula.



EACH OF THE 6 BOOKS INDIVIDUALLY PRICED AT \$15 INCLUDES:

- 176 pages
- Hardback book
- 50 recipes across 100 pages
- 25 foodies facts and full 250 chef listing
- 83 full colour images
- Unique code unlocking all 250 recipes
- Size 125 x 125 mm
- Weight 260g
- A silk ribbon bookmark
- 400gsm weights and measurements bookmark
- \$1.50/donation to charity of choice

Volume 1	001-250	Volume 3	501-750	Volume 5	1001-1250
Volume 2	250-500	Volume 4	751-1000	Volume 6	1251-1500

RRP \$15.00



charitablebookings.com | +44 (0) 330 055 3748
 delicious.fundraiser@charitablebookings.com